

华贸学院2023届毕业生毕业去向落实率统计表（截至12.20下午15:00）

二级学院	专业	毕业人数	就业人数	毕业去向落实率	暂不就业人数	暂不就业率	待就业人数	待就业率	出国人数	出国率	升学人数	升学率	专业对口人数	专业对口率	统计薪酬人数	平均薪酬
经济管理学院	工商企业管理	46	45	97.83%	0	0%	1	2.17%	0	0%	5	10.87%	45	97.83%	39	4330.77
	会展策划与管理	19	17	89.47%	1	5.26%	1	5.26%	0	0%	1	5.26%	15	78.95%	16	4193.75
	旅游管理	20	20	100%	0	0%	0	0%	0	0%	3	15%	19	95%	17	4114.71
	人力资源管理	51	50	98.04%	0	0%	1	1.96%	0	0%	4	7.84%	46	90.2%	46	4141.3
	财务管理	41	40	97.56%	0	0%	1	2.44%	0	0%	4	9.76%	40	97.56%	36	3683
	电子商务	146	140	95.89%	2	1.37%	4	2.74%	0	0%	12	8.22%	136	93.15%	125	4484.8
	电子商务（本）	42	42	100%	0	0%	0	0%	0	0%	36	85.71%	41	97.62%	6	4416.67
	国际贸易实务	29	29	100%	0	0%	0	0%	0	0%	4	13.79%	28	96.55%	23	3821.74
	会计	108	108	100%	0	0%	0	0%	0	0%	13	12.04%	98	90.74%	94	3463.4
	金融管理	74	68	91.89%	3	4.05%	3	4.05%	0	0%	12	16.22%	64	86.49%	56	4109.11
	市场营销	55	55	100%	0	0%	0	0%	0	0%	3	5.45%	54	98.18%	52	4303.85
物流管理	36	32	88.89%	1	2.78%	3	8.33%	0	0%	2	5.56%	31	86.11%	30	3785	
小计	667	646	96.85%	7	1.05%	14	2.10%	0	0%	99	14.84%	617	92.50%	540	4068.63	
人文与教育学院	跨境电子商务	19	19	100%	0	0%	0	0%	0	0%	3	15.79%	19	100%	16	3925
	商务日语	27	27	100%	0	0%	0	0%	0	0%	5	18.52%	21	77.78%	21	4652.38
	商务英语	63	60	95.24%	1	1.59%	2	3.17%	0	0%	17	26.98%	58	92.06%	42	3824.76
	幼儿发展与健康管理	44	44	100%	0	0%	0	0%	0	0%	1	2.27%	42	95.45%	43	3531
	小计	153	150	98.04%	1	0.65%	2	1.31%	0	0%	26	16.99%	140	91.5%	122	3876.83
卫生健康学院	护理	45	45	100%	0	0%	0	0%	0	0%	0	0%	39	86.67%	45	4152.22
	中药学	38	36	94.74%	0	0%	2	5.26%	0	0%	3	7.89%	34	89.47%	33	3935.45
	小计	83	81	97.59%	0	0%	2	2.41%	0	0%	3	3.61%	73	87.95%	78	4060.51
设计与传媒学院	环境艺术设计	37	36	97.3%	1	2.7%	0	0%	0	0%	6	16.22%	33	89.19%	30	3826.67
	视觉传播设计与制作	20	20	100%	0	0%	0	0%	0	0%	2	10%	16	80%	18	4211.11
	室内艺术设计	33	32	96.97%	0	0%	1	3.03%	0	0%	4	12.12%	28	84.85%	27	3818.52
	数字媒体应用技术	95	93	97.89%	1	1.05%	1	1.05%	0	0%	7	7.37%	88	92.63%	85	4091.45
	网络新闻与传播	65	65	100%	0	0%	0	0%	0	0%	7	10.77%	61	93.85%	56	3981.84
	小计	250	246	98.4%	2	0.8%	2	0.8%	0	0%	26	10.4%	226	90.4%	216	4002.11
信息学院	大数据技术与应用	29	29	100%	0	0%	0	0%	0	0%	4	13.79%	28	96.55%	23	3904.35
	电子竞技运动与管理	34	34	100%	0	0%	0	0%	0	0%	2	5.88%	28	82.35%	32	3831.25
	计算机网络技术	73	68	93.15%	0	0%	5	6.85%	0	0%	3	4.11%	62	84.93%	61	4024.59
	计算机应用技术	293	287	97.95%	4	1.37%	2	0.68%	0	0%	18	6.14%	259	88.4%	262	4205.63
	软件技术	140	134	95.71%	1	0.71%	5	3.57%	0	0%	9	6.43%	131	93.57%	120	4130.5
	软件技术（本）	93	90	96.77%	2	2.15%	1	1.08%	0	0%	61	65.59%	86	92.47%	29	4107.59
	物联网应用技术	35	34	97.14%	0	0%	1	2.86%	0	0%	2	5.71%	33	94.29%	30	4245
	移动互联应用技术	15	15	100%	0	0%	0	0%	0	0%	3	20%	14	93.33%	12	5000
智能产品开发	13	13	100%	0	0%	0	0%	0	0%	0	0%	12	92.31%	12	4400	
小计	725	704	97.1%	7	0.97%	14	1.93%	0	0%	102	14.07%	653	90.07%	581	4156.12	
普校小计		1795	1746	97.27%	17	0.95%	32	1.78%	0	0%	253	14%	1636	93.01%	1459	4077.58
继续教育学院	20春-盛世教育	466	438	93.99%	2	0.43%	26	5.58%	0	0%	0	0%	345	74.03%	437	4263.27
	20春-博雅特教育	133	133	100%	0	0%	0	0%	0	0%	0	0%	105	78.95%	133	5094.95
	20春-百分教育	58	55	94.83%	1	1.72%	2	3.45%	0	0%	0	0%	40	68.97%	55	4839.27
	20春-求学圆梦教育	146	138	94.52%	1	0.68%	7	4.79%	0	0%	0	0%	105	71.92%	138	5172.12
	20秋-名志教育	370	356	96.22%	0	0%	14	3.78%	0	0%	1	0.27%	280	75.68%	355	4853.51
	20秋-校内	639	566	88.58%	3	0.47%	70	10.95%	0	0%	21	3.29%	469	73.4%	538	3989.97
小计	1812	1686	93.05%	7	0.39%	119	6.57%	0	0%	22	1.21%	1344	74.17%	1656	4462.67	
合计		3690	3513	95.2%	24	0.65%	153	4.15%	0	0%	278	7.53%	3053	82.74%	3193	4276.9