

华贸学院2023届毕业生毕业去向落实率统计表（截至8.30上午10:00）

二级学院	专业	毕业人数	就业人数	毕业去向落实率	暂不就业人数	暂不就业率	待就业人数	待就业率	出国人数	出国率	升学人数	升学率	专业对口人数	专业对口率	统计薪酬人数	平均薪酬
新商务管理学院	工商企业管理	46	44	95.65%	0	0%	2	4.35%	0	0%	4	8.7%	44	95.65%	39	4356.41
	会展策划与管理	19	17	89.47%	1	5.26%	1	5.26%	0	0%	1	5.26%	15	78.95%	16	4193.75
	旅游管理	20	20	100%	0	0%	0	0%	0	0%	3	15%	19	95%	17	4114.71
	人力资源管理	51	50	98.04%	0	0%	1	1.96%	0	0%	4	7.84%	46	90.2%	46	4141.3
	小计	136	131	96.32%	1	0.74%	4	2.94%	0	0%	12	8.82%	124	91.18%	118	4215.68
新商务外语学院	跨境电子商务	19	19	100%	0	0%	0	0%	0	0%	3	15.79%	19	100%	16	3925
	商务日语	27	26	96.3%	1	3.7%	0	0%	0	0%	5	18.52%	20	74.07%	20	4635
	商务英语	63	57	90.48%	2	3.17%	4	6.35%	0	0%	17	26.98%	55	87.3%	39	3811.28
	幼儿发展与健康管理	44	44	100%	0	0%	0	0%	0	0%	1	2.27%	42	95.45%	43	3507.74
	小计	153	146	95.42%	3	1.96%	4	2.61%	0	0%	26	16.99%	136	88.89%	118	3855.7
健康学院	护理	45	44	97.78%	0	0%	1	2.22%	0	0%	0	0%	38	84.44%	44	4132.95
	中药学	38	35	92.11%	1	2.63%	2	5.26%	0	0%	3	7.89%	33	86.84%	32	3902.19
	小计	83	79	95.18%	1	1.2%	3	3.61%	0	0%	3	3.61%	71	85.54%	76	4035.79
数智经济贸易学院	财务管理	41	41	100%	0	0%	0	0%	0	0%	4	9.76%	41	100%	37	3664.54
	电子商务	146	137	93.84%	3	2.05%	6	4.11%	0	0%	11	7.53%	133	91.1%	123	4478.05
	电子商务(本)	42	42	100%	0	0%	0	0%	0	0%	36	85.71%	41	97.62%	6	4416.67
	国际贸易实务	29	29	100%	0	0%	0	0%	0	0%	4	13.79%	28	96.55%	23	3821.74
	会计	108	108	100%	0	0%	0	0%	0	0%	13	12.04%	99	91.67%	94	3438.94
	金融管理	74	63	85.14%	8	10.81%	3	4.05%	0	0%	12	16.22%	60	81.08%	51	4090.39
	市场营销	55	52	94.55%	1	1.82%	2	3.64%	0	0%	3	5.45%	52	94.55%	49	4330.61
	物流管理	36	32	88.89%	1	2.78%	3	8.33%	0	0%	2	5.56%	31	86.11%	30	3728.33
	小计	531	504	94.92%	13	2.45%	14	2.64%	0	0%	85	16.01%	485	91.34%	413	4011.4
	云智设计传媒学院	环境艺术设计	37	35	94.59%	1	2.7%	1	2.7%	0	0%	6	16.22%	32	86.49%	29
视觉传播设计与制作		20	19	95%	1	5%	0	0%	0	0%	2	10%	16	80%	17	4105.88
室内艺术设计		33	30	90.91%	1	3.03%	2	6.06%	0	0%	3	9.09%	26	78.79%	26	3811.54
数字媒体应用技术		95	90	94.74%	2	2.11%	3	3.16%	0	0%	7	7.37%	86	90.53%	82	4052.11
网络新闻与传播		65	63	96.92%	2	3.08%	0	0%	0	0%	7	10.77%	60	92.31%	54	4012.65
小计	250	237	94.8%	7	2.8%	6	2.4%	0	0%	25	10%	220	88%	208	3982.96	
云智信息技术学院	大数据技术与应用	29	27	93.1%	0	0%	2	6.9%	0	0%	4	13.79%	23	79.31%	21	3919.05
	电子竞技运动与管理	34	32	94.12%	1	2.94%	1	2.94%	0	0%	2	5.88%	22	64.71%	30	3820
	计算机网络技术	73	66	90.41%	1	1.37%	6	8.22%	0	0%	3	4.11%	53	72.6%	60	3998.33
	计算机应用技术	293	280	95.56%	9	3.07%	4	1.37%	0	0%	18	6.14%	219	74.74%	255	4201.47
	软件技术	140	133	95%	2	1.43%	5	3.57%	0	0%	9	6.43%	126	90%	119	4131.6
	软件技术(本)	93	87	93.55%	2	2.15%	4	4.3%	0	0%	61	65.59%	84	90.32%	26	4480.77
	物联网应用技术	35	33	94.29%	0	0%	2	5.71%	0	0%	2	5.71%	30	85.71%	29	4253.45
	移动互联应用技术	15	14	93.33%	0	0%	1	6.67%	0	0%	3	20%	13	86.67%	11	4909.09
	智能产品开发	13	13	100%	0	0%	0	0%	0	0%	0	0%	12	92.31%	12	4400
小计	725	685	94.48%	15	2.07%	25	3.45%	0	0%	102	14.07%	582	80.28%	563	4167.82	
继续教育学院	20春-盛世教育	465	437	93.98%	6	1.29%	22	4.73%	0	0%	0	0%	344	73.98%	436	4240.48
	20春-博雅特教育	133	132	99.25%	0	0%	1	0.75%	0	0%	0	0%	105	78.95%	132	5110.83
	20春-百分教育	58	54	93.1%	1	1.72%	3	5.17%	0	0%	0	0%	39	67.24%	54	4854.81
	20春-求学圆梦教育	146	139	95.21%	1	0.68%	6	4.11%	0	0%	0	0%	105	71.92%	139	5181.68
	20秋-名志教育	370	358	96.76%	0	0%	12	3.24%	0	0%	1	0.27%	282	76.22%	357	4840.32
	20秋-校内	639	591	92.49%	3	0.47%	45	7.04%	0	0%	21	3.29%	487	76.21%	563	3976.38
合计		3689	3493	94.69%	51	1.38%	145	3.93%	0	0%	275	7.45%	2980	80.78%	3177	4269.24